

**GCSE**  
**Business Studies**  
**HIGHER TIER**  
**Business and Change**

**NO. 1**

**ONE HOUR**

You should answer all the questions

Do all your written work on this paper  
The marks for each question are written in brackets

Surname: .....

First Names: .....

# Business Studies

## Business and Change

**Answer all questions.**

1) Paul decided to open up a small cafe in his home town in East Sussex. He decided that he would run it as a sole trader.

(a) Explain two advantages of being a sole trader.

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.....(4)

(b) His main concern was that as a sole trader he would have unlimited liability. Explain what this term means.

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.....(2)

(c) Paul decided to do some market research before he opened the shop. He used both field and desk based research. Explain what these two terms mean.

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.....(4)